

Research on the Path of Integration of Chinese Excellent Traditional Culture into Higher Vocational Ideological and Political Education from the Perspective of "Cultural Confidence"

Jie Zhang

Jiangsu Maritime Institute, Jiangsu, Nanjing, 211170, China

78252537@qq.com

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Abstract: Cultural self-confidence is our affirmation of the traditional cultural value of the country, and firm confidence. The theoretical course of ideological and political education in higher vocational colleges is taking on the fundamental task of creating people by virtue. But the theory course of ideological and political education has not received corresponding attention in the social development. In order to better adapt to the current development situation, it is necessary to constantly strengthen the quality and attention of students to ideological and political education. This paper discusses the current situation of ideological and political education, and also analyzes how "cultural confidence" is integrated into ideological and political education.

1. Introduction

Since the 18th National Congress of the Party, General Secretary Xi has talked about Chinese traditional culture in many situations and expressed his recognition and respect for traditional culture and traditional ideological and value system. It can be seen that the importance of "cultural self-confidence", a country's cultural development to a large extent determines the process of social civilization, today's social foreign culture is gradually affecting the thinking form and lifestyle of our youth groups. Among them, college students are mainly pursuing the mainstream of foreign culture and are greatly influenced by foreign culture in their daily life. Therefore, higher vocational colleges should combine the actual situation of college students, effectively improve the quality of ideological and political education, and focus on cultivating students' cultural self-confidence, so as to train talents for the development of the country and to start again.

2. The Present Situation and Reasons of Ideological and Political Education in Higher Vocational Colleges

2.1. Current Situation of Ideological and Political Education in Higher Vocational Colleges

Now many higher vocational colleges are living under the background of accelerated economic development, established in the process of reform and opening up and continuous economic development, and certainly left a profound stamp on the students, which makes the ideological and political education in higher vocational colleges face great challenges and difficulties. In view of the present situation, there are two main positions in ideological and political education in higher vocational colleges, one is to set up special ideological education curriculum study, the other is the ideological and political education work of school counselors and corresponding student managers, and carry out penetrating propaganda through different ways and various activities.

Although ideological and political education is now a compulsory course in all higher vocational colleges, most students have a negative attitude to this course, most of the classes are "Phubber", generally rarely listen to the teacher carefully, the content of the book is almost invisible, may be new by the time of graduation. It can be seen that the current form of ideological and political education courses in higher vocational colleges is not optimistic, students do not have enough depth of understanding of the course, from the heart that ideological and political education

this course is not important, nothing to learn. This wrong idea is the expression of lack of cultural self-confidence, and the main way to cultivate cultural self-confidence is to learn ideological and political education is the call of the times to us.

2.2. Reason Analysis of Ideological and Political Education In Higher Vocational Colleges

Ideological and political education is a social practice activity in which social or social groups exert purposeful, planned and organized influence on their members with certain ideas, political views and moral norms, so that they can form the ideological and moral character that meets the requirements of a certain society. And ideological and political education has always been the main content of China's spiritual civilization construction, but also one of the main ways to solve social contradictions and problems. The theory course of ideological and political education in higher vocational colleges is very important and difficult to do, especially under the condition of accelerating the development of market economy, China's ideological and political work is relatively tired, which is not suitable for the development of modern society. There are many reasons why ideological and political work is unpopular, but one of the important reasons is that we have neglected the education and cultivation of conduct for a long time. I think that moral education is the foundation of ideological and political education, without which ideological and political education is like a duckweed without roots, always drifting on the surface of people's thoughts and not going deep[1].



Figure 1 The phenomenon of combining the legal system with morality

3. Relationship between Cultural Confidence and Ideological and Political Education in Higher Vocational Colleges

3.1. Why Should Cultural Self-Confidence Be Integrated Into Higher Vocational Ideological and Political Education

First of all, cultural self-confidence is the full affirmation and active practice of a nation, a country and a political party to their own cultural values, and holds firm confidence in the vitality of their culture. The new era is to see the level of development of a country from the level of civilization of a country, is no longer an era of war, cultural self-confidence is to promote the state of social harmony, cultural construction will also create a good eclectic civilization environment for society, so that we can take the initiative to abide by the law and moral norms, and maintain good social harmony. But today's college students are attracted by some western cultural festivals, so as to take it as a trend, and ignore the traditional culture of our country. If we can integrate cultural self-confidence into the ideological and political education of colleges and universities, we can not only promote the all-round development of college students, but also help and guide college students to find their own position, so that they can not be lost in the impact of the western cultural trend, and improve the practical role of ideological and political education of college students, in order to solve the problem fundamentally[2].

3.2. Why is Cultural Self-Confidence Integrated Into Higher Vocational Ideological and Political Education

The relationship between cultural self-confidence and ideological and political education is a kind of compatible and integrated relationship, which helps us to really improve the effectiveness of ideological and political education, but there are a lot of cultural self-confidence deficiency in our country under the present state, especially the students in higher vocational colleges don't catch a cold about their own country's traditional culture and don't feel the deep meaning of traditional culture, and a large part of the reason is that the students are addicted to the Internet, mobile phone short video, electronic novels, and ignore the deep learning and understanding of traditional culture, so that they lack cognition of cultural self-confidence. Therefore, the integration of cultural self-confidence and ideological and political education is a very necessary way, but also can strengthen the cultivation of our cultural self-confidence, need to take Marxism as the basis of cultural self-confidence into ideological and political education, socialist core values as the guidance and basis of cultural self-confidence into ideological and political education, through which to integrate cultural self-confidence into ideological and political education in colleges and universities to pave the way for better integration of cultural self-confidence into ideological and political education[3].



Figure 2 Cultural confidence awareness map

4. How to Integrate Cultural Confidence Into Ideological and Political Education in Higher Vocational Colleges

4.1. Socialist Core Values are Fundamental to the Cultural Confidence of College Students

The 24 words "prosperity, democracy, civilization, harmony, freedom, equality, justice, rule of law, patriotism, dedication, honesty and friendliness" are the basic contents of socialist core values and the values of our citizens. Therefore, adhering to socialist core values is the theoretical source of ideological and political education work, strengthening the influence of socialist core values in students' ideological environment, and facing diversified ideological and cultural exchanges, we need to actively cultivate and practice socialist core values and expand the influence of cultural values. Adhere to the guiding position of Marxism, grasp the soul of the socialist core value system; comb the common ideal, highlight the theme of the socialist core value system, cultivate and carry forward the national spirit and the spirit of the times, grasp the essence of the socialist core value system; Set up and practice the socialist concept of honor and disgrace, lay a solid foundation for the socialist core value system. Through strengthening the correct guidance of socialist core values to ideological and political education, cultural self-confidence into ideological and political education will have positive significance.

4.2. Combination of Cultural Confidence and Campus Culture

In the construction of campus culture in higher vocational colleges in China, it is necessary to cultivate students' cultural self-confidence. The combination of the two can change students' ideas through the guidance of teachers, actively carry out educational lectures related to cultural self-

confidence, take campus culture as a carrier, actively carry out campus cultural activities with cultural flavor, increase cultural education in teaching facilities and humanistic landscape in time, at the same time, actively use Dragon Boat Festival, Mid-Autumn Festival and other important cultural anniversaries to do interesting activities related to traditional festivals, so that students can truly understand traditional culture, receive traditional culture in daily life, so as to deeply understand the charm of traditional culture, and apply it to future workers and life edification.

4.3. Study Traditional Culture and Enrich Cultural Confidence

As we all know, Chinese culture has a history of 5000 years, pregnant with generations of outstanding talents, and has a very important impact on the formation of our values. Ideological and political education can not be separated from the traditional culture of China, to be exact, the present ideological and political education is the essence of the great men of all times. This is a kind of national wisdom, we can have full pride in the face of many thoughts and cultures, so that we will not lose our way in the trend of western culture. Even in the rapid economic development today, we should continue to learn our excellent traditional culture, in the process of learning to enhance cultural confidence. We should grasp the future, follow the objective law of social development, take Marxism as the guide, listen to the voice of the times, set lofty goals, and carry forward our traditional culture.



Figure 3 Strengthening cultural confidence and developing socialist literature and art

5. Summary

With the diversified development of society and the implementation of new curriculum reform, higher vocational college education should also be reformed. For the lack of cultural self-confidence at present, we should integrate the content of traditional cultural knowledge into students' ideological and political education, ensure the close integration of the two, cultivate students' more correct values and enhance their cultural self-confidence. In terms of suitability, we should also strengthen the emphasis on traditional culture, increase the culture cultivation atmosphere, carry out various kinds of traditional cultural activities, ensure students' cognition of traditional culture, weaken the influence of vocational skills on students, and pay attention to the all-round development of students. In the field of ideology and culture full of complex, advanced, backward ideas let us focus on the five colors, as cultural communicators, we must be able to express their ideas, to our ideological and political education have firm confidence. We must strengthen the guidance of theory and practice so that students have full confidence and firm belief in our traditional culture.

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